

Georgia State University
Division of Student Affairs

Strategic Plan 2012-2017

Goal 1: Create and deliver innovative student experiences to promote learning and success.

Objectives and Activities

- 1.1 Strengthen programs and services for graduate and professional students, commuter students, and other currently underserved student populations.
- Increase awareness of Student Affairs programs and services for international, graduate, and professional students by participating in orientation programs or by providing information to be presented in sessions conducted by deans and department chairs, and by developing and disseminating podcast versions of orientation presentations.
 - More generally, utilize technology, including podcasts, to provide information about key student issues and concerns and Student Affairs programs and services.
 - Increase students' access to personal and career counseling and to health care by expanding walk-in services.
 - Expand programs and services for students who are parents or are managing family demands and concerns while they are in school.
 - Strengthen the Division's attention to and focus on the issues and concerns of military learners.
 - Strengthen the Division's attention to and focus on the issues and concerns of bi- or multi-racial students.
 - Develop and implement "Know the Code," a new approach to providing information about the student code of conduct to various groups of traditionally under-served students.
 - Conduct an assessment of the requirements, needs, and preferences of commuter students.

1.2 Design and implement programs to improve students' multicultural competencies.

- Create multicultural learning opportunities for students in 6 Emerging Leaders Freshmen Learning Communities by partnering with the Finding Your Voice: Leadership in the Latino Community and the Latino Communities and Cultural Diversity.
- Develop a program of internships with multicultural organizations in Atlanta for undergraduate students.
- Establish two new Office of African American Student Services and Programs (OAASS&P) learning communities for selected cohorts of junior- and senior-level African American undergraduates.
- Enhance student engagement with and participation in the biannual Multicultural Conference.
- Provide an increased number and variety of student programs and workshops focused on diversity.

1.3 Design and implement programs to improve students' life skills and enhance their readiness for career engagement.

- Create and implement a "Fresh Start" program based on required community service and reflection for students who have been found responsible for violations of the code of conduct.
- Increase the emphasis given to transferable life skills in the programs provided by Recreation Services.
- Develop and offer a greater variety of health-related outreach programs, including psycho-educational workshops, assistance with smoking cessation, and programs for students with chronic health problems.
- Plan and offer programs to help students improve their financial literacy.
- Through collaboration among many departments in the Division, provide programs that promote strong and healthy relationships, such as sexual misconduct training and conflict management and resolution.
- Plan and implement a "Disability 411" training module for all new students.

- Create and offer a “Cultural and Career Readiness Certificate Program” — through which to guide study abroad participants in successfully marketing their international experience to potential employers through priming exercises and thoughtful reflection.
- Through Division-wide collaboration, develop a customizable template for programs and activities that will help students translate skills gained through on-campus employment into career skills.

Goal 2: Enhance the global competency of Georgia State students.

Objectives and Activities

- 2.1 Broaden opportunities and increase support for international learning, including immersion experiences.
 - Provide greater support for international learning and engagement — preparation, communication, resources, information about self-management and self-care — in both workshop and digital formats.
 - Facilitate international learning experiences for students engaged with Student Affairs offices, programs, and services.
 - Facilitate international learning experiences for students with disabilities.
- 2.2 Help students assess and improve their competencies as global citizens and leaders.
 - Increase students’ capacity to do, and their access to tools for, self-assessment regarding intercultural and global competency.
 - Develop a customized version of “Know the Code” to help international students understand and observe the University’s student code of conduct.
 - Develop and implement programs that engage students with alumni who have international positions or roles, and design international or global job-shadowing experiences.
 - Through Division-wide collaboration, develop a customizable template for programs and activities that will better prepare students for global and international competency.

2.3 Strengthen community among international and domestic students.

- Create global living-learning communities.
- Formulate an approach to embracing religious diversity as a focus of efforts to strengthen students' global and intercultural competency.

Goal 3: Develop and promote a distinctive model of active, engaged citizenship incorporating service, leadership, and experiential learning.

Objectives and Activities

3.1 Create programs to help students understand and respond to challenges of the urban environment.

- Develop and implement crime prevention programming and victim assistance education.
- Create and implement the “Panther Urban Connections” program—an in-depth experiential urban service-learning opportunity through which students will work with three prominent community service agencies in which they provide direct services through the outreach programs and also gain internship-like experience—through collaboration among several Student Affairs departments.
- Provide both preparatory workshops for students who engage in urban service and also debriefings designed to help students process and integrate their experiences upon their return.
- Develop plans for a social issues living-learning community.

3.2 Increase students' engagement with the urban landscape.

- Implement an “Adventure Race Across GSU” with a strong emphasis on education about historical sites.
- Develop a Georgia State food pantry—in which enrolled students can collect non-perishable food items and toiletries.

- Create new linkages between the emerging leaders program and opportunities for community service.

3.3 Strengthen and support students' engagement with sustainability.

- During Panther Welcome, add a Green Market to the Atlanta Vendor Fair to introduce students to green and sustainable campus and local Atlanta resources.
- Using the social change model, implement a "4-R" initiative (renew, reduce, reuse, recycle) across campus.
- Implement sustainability programs in the offices and facilities of the Division of Student Affairs.