

Department Heads Highlights: October 8, 2015

Preachers on Campus:

Stop Online Piracy Act (SOPA): Every fall during the SOPA presence on campus, Dr. Covey responds directly to anyone who sends an email or a complaint. The Dean of Students' staff will be present in the plaza during the SOPA presentations.

Educational Support Leave:

The intent of the Education Support Leave is to provide parents with the opportunity to participate in activities related to their children's (students) educational achievements (e.g. Parent Teacher Conferences). Additional examples are provided on the following team Georgia website link:

team.georgia.gov/Georgia-news/education-support-leave-now-available-to-state-employee/

Enrollment Update:

Enrollment numbers have been more challenging as of late. The overall numbers are down for the first time in years. Enrollment is 32,059, down by 500 from last year. Down 176 25,000+. 3400 freshmen, up by 61 from last year. Transfers are down by 382 to 2328. The possible reason for loss in transfers is possibly due to the upcoming consolidation with GPC.

Graduate enrollment is also down. In 2010, there were 8000 graduate students enrolled, now the graduate enrollment is down to 6920. The graduates fell 307 in a previous year and are down 14 percent in the past five years. Usually, the number of graduate students goes up when the economy goes down. College of Education enrollment dropped from 2000 10 years ago to 1300, most likely because public teachers do not get automatic raises with additional degrees as they did in the past.

MBA program enrollment is down, most likely due to competitive online programs.

Grants usually include graduate funding. Our practice has not supported that approach. Colleges are currently independent with graduate programs. That will change to a more centralized graduate school system in the future.

Re-allocation budgets are based on enrollments, so with enrollment down, money is then moved to other upward trending areas. Georgia State is flexible and able to adjust quickly. The fall 300 level classes and above are usually closed by July due to having all seats filled. This leaves no space for transfer students. Colleges have previously scheduled themselves. The university is considering a more centralized system in order to open up more seats. This will increase course sizes and hopefully enable us to carry additional students.

Head count differs from credit hours. Student Affairs depends heavily upon head count because we depend on student fees for programming, etc. We have always been conservative in this area, which enables flexibility. More details about the fees will be coming shortly from Shantavia and Edgar. 2017 will when we feel the most impact from lower enrollment. We may decide to change the summer allocation or funding process.

Burning Bright: The Campaign for Georgia State

Burning Bright is the theme for a major fundraising and development campaign. This is only the second fundraising campaign in the history of Georgia State. This campaign for Georgia State covers three areas: Student Success, Faculty Excellence and Atlanta Connections. Twenty six percent of funding goes to program support, 31 percent to faculty support and 43 percent to student support. See <http://giving.gsu.edu/> for more detailed information. Official unveiling will take place on October 22, 2015. The university has already raised over \$150 million of the initial \$300 million goal. Because the program has been so successful, it is likely the goal will be increased. The State Charitable Giving Program to United Way ends October 31, 2015.

Turner Field:

Currently, Atlanta Mayor Kasim Reed favors Georgia State's proposal. Requests for Funding Proposal (RFP) (http://www.cbre.us/o/atlanta/AssetLibrary/HW_US%2057448962%20v8.pdf) is out to developers to submit their plans, and the proposals are due by November 20, 2015. Carter & Associates, LLC, a real estate firm, is partnering with Georgia State University, Columbia Residential, and Oakwood Development on the project. This plan is the only one plan with an athletic presence. The other proposals are real estate proposals. Neighbors do not favor an athletic presence with the departure of the Atlanta Braves.

The Atlanta Regional Commission awarded the city a \$212,000 Livable Centers Initiative (LCI) grant. The LCI study which will create a plan for redevelopment for 1,300 acre area which includes Grant Park, Mechanicsville, Peoplestown and Summerhill is expected to be finished before July 2016. The study would consider a transportation plan, strategies to repurpose the stadium and make recommendations on housing, zoning and economic development. The residents are concerned that Turner Field will be sold without community input from the LCI study. Thus, they brought a letter to Mayor Reed asking him to wait on the proposals. He stated that he would not let the city lose out to a quarter to half a billion dollars by waiting. Therefore, the request for proposals and the LCI study will occur simultaneously.

Last month, Carter & Associates and Georgia State presented their plan for redevelopment at a citizen's meeting. The plan proposed a blend of private student apartments, senior housing, single-family homes, a grocery store, shops and separate college football and baseball stadiums on approximately 80 acres. After the input from that meeting, Carter made some revisions to the plan but did not change it substantially. The Georgia State University and Carter & Associate proposal submitted in May 2014 is the only public proposal. There have been rumors of other possible proposals but no other public proposals have been made. Mayor Reed stated that casinos have shown interest in the property but neighbors have also responded negatively to the possibility of casinos. Dr. Covey stated we should have additional information by Thanksgiving.

Consolidation Update:

There is only one more meeting in the consolidation process in which Student Affairs is involved. Georgia State University will be known as the Atlanta campus. Most of the consolidation process is complete, except in areas of technology.

Mandatory Student Fee Update:

There are no changes in the student fees. Dr. Covey will present the fees to fiscal advisors and the President. They will act after general assembly is complete. There is no indication that any changes will occur.

Mark Chaffin Center for Healthy Development:

The research center has been named the Mark Chaffin Center for Healthy Development in honor of Mark Chaffin, former professor in the School of Public Health.

Homecoming Retrospective:

Homecoming was a success! Homecoming was co-sponsored with SGA. There were more applicants than ever for golf-cart parade.

Department of Education First in World Grant:

The First in the World (FITW) program was designed to support the development, replication and dissemination of innovative solutions and evidence for what works to address persistent and widespread challenges in postsecondary education. The solutions and evidence needed to focus on students who were at risk for not persisting in and completing postsecondary programs, including, but not limited to, adult learners, working students, part-time students, students from low-income backgrounds, students of color, students with disabilities and first-generation students.

The 2015 FITW program included two competitions, Development and Validation. The purpose of development grants was to pilot and test strategies. The purpose of validation grants was to replicate tested ideas across many institutions. The final goal for both competitions was to add to the database of tested and effective strategies for postsecondary education. The ultimate goal of the program is to make our students first in world to graduate. The Education Department awarded nearly \$60 million to 17 colleges and universities in September 2015. The 17 recipients represented 14 states; ten public, private, and nonprofit four-year institutions; five public two-year institutions; and two educational agencies or organizations. Nine of the 17 winning applications were submitted by minority serving institutions (MSIs), three of which were Historically Black Colleges and Universities (HBCUs). Tim Renick at Georgia State wrote the grant for Georgia State University and was awarded just over \$8 ½ million. (Georgia State received the credit for the entire grant, even though the grant will be used to collaborate with several institutions, because Renick wrote and submitted the grant.)

Annual Audit:

The annual audit provided no recommendations or findings.